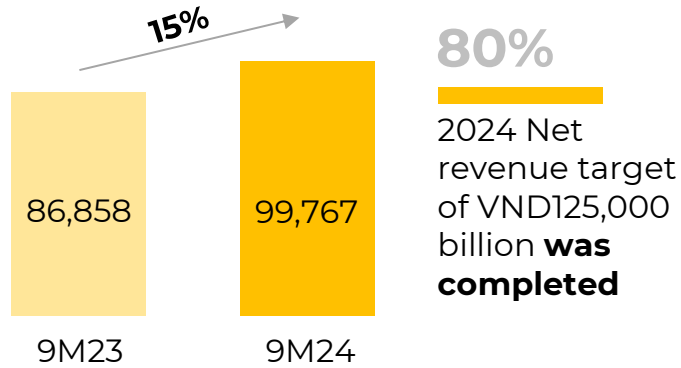


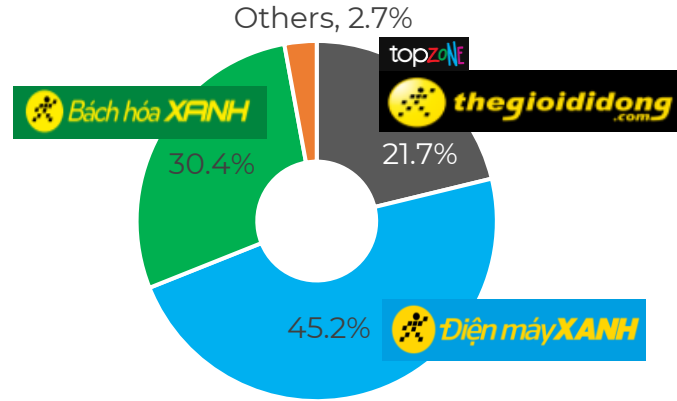


MOBILE WORLD INVESTMENT CORPORATION – YTD SEPTEMBER 2024 REPORT

Net revenue (VND billion)



Revenue breakdown



Other information



THE GIOI DI DONG

1,023 stores, including Topzone



DIEN MAY XANH

2,030 stores, including DMS



BACH HOA XANH

1,726 stores



AN KHANG

326 stores



AVA KIDS

62 stores



ERABLUE (JV in Indonesia)

76 stores

• TGDD and DMX:

- ❑ The accumulated revenue in 9M2024 reached VND66.7 trillion, up 7% YoY.
- ❑ In September alone, the two chains recorded total revenue of VND7.8 trillion:
 - ✓ Increased by 8% YoY and nearly by 4% MoM.
 - ✓ The chain's positive monthly sales (second only to the air conditioner peak season and higher than Tet holiday) were partly driven by the iPhone product, with iPhone sales in September increased by over 50% MoM after just a few days of product launch. Additionally, the laptop category continued to experience stable monthly growth during the back-to-school season, while the washing machine category saw double-digit growth compared to the previous month, due to the heavy rain period.
- ❑ Online revenue in 9M24 was VND7.3 trillion, accounting for 11% of the two chains' total sales.



- **BHX:**

- ❑ In the 9 months of 2024, BHX's accumulated sales reached VND30.3 trillion, surged 36% YoY. The growth momentum remained across all categories.
- ❑ In September alone, BHX's revenue was roughly VND3.6 trillion. The average monthly revenue per store is maintained about VND2.1 billion.

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- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
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