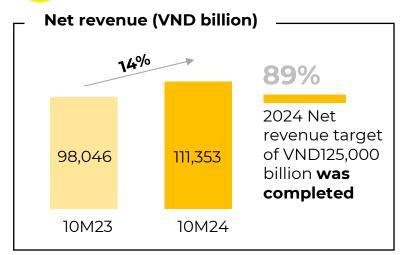
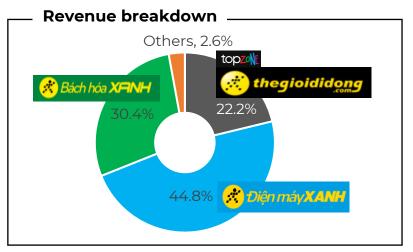


MOBILE WORLD INVESTMENT CORPORATION – YTD OCTOBER 2024 REPORT





TGDD and DMX:

- ☐ The accumulated revenue in 10M2024 reached VND74.6 trillion, up 6% YoY.
- ☐ In October alone, the two chains recorded a total revenue of VND7.9 trillion:
 - ✓ The revenue improved slightly compared to the same period last year and September 2024.
 - ✓ As air conditioners and laptops have passed their peak sales season, the main growth driver came from iPhone products, with a nearly 50% increase compared to September.
- □ Online revenue in 10M24 was VND7.8 trillion, accounting for 10% of the two chains' total sales.

Other information



THE GIOI DI DONG

1,022 stores, including Topzone



DIEN MAY XANH

2,030 stores, including DMS



BACH HOA XANH

1,735 stores



AN KHANG

326 stores



AVA KIDs

62 stores



ERABLUE (JV in Indonesia)

80 stores



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• BHX:

- □ In the 10 months of 2024, BHX's accumulated sales reached VND33.9 trillion, surged 34% YoY. All product categories recorded double-digit growth.
- □ In October alone, BHX's revenue was more than VND3.6 trillion. The average monthly revenue per store is maintained about VND2.1 billion.

DISCLAIMERS:

- The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.
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