

“REDUCE PLASTIC BAGS - PROTECT THE ENVIRONMENT WITH BACH HOA XANH”



Aiming to promote a green lifestyle and encourage customers to join hands in minimizing environmental impact, the **"Reduce Plastic Bags - Protect the Environment with Bach Hoa Xanh"** project was successfully piloted in Binh Duong and Tay Ninh in June. The program will be officially rolled out across all Bach Hoa Xanh stores from July 1st, 2024.

The project involves systems development and processes, training staff on consulting customer about bag reduction to support bag reduction efforts. The project is a call to action for stakeholders involved in purchasing activities to participate in reducing and changing their habits regarding the use of plastic products in daily life.

BACH HOA XANH & COLGATE CONTINUES THE “USED TOOTHBRUSH RECYCLING - BUILDING A GREEN FUTURE” CAMPAIGN



Results of the “Used Toothbrush Recycling - Building a Green Future” - 1st Phase

690 kg

Total weight of received old toothbrushes

18 panels from recycled materials

- 8 panels 1,2m * 2,4m * 8mm
- 10 panels 1,2m * 2,4m * 10mm

The above number of panels will be used to make Recycled Bins for use at the Office



LET'S TAKE A LOOK AT THE IMAGES OF RECYCLING THE OLD TOOTHBRUSHES - 1ST PHASE

Following the success of the first phase, **Bach Hoa Xanh** and **Colgate** relaunch the **“Used Toothbrush Recycling - Building a Green Future” 2nd phase** campaign **from July 5, 2024 to September 26, 2024** to raise environmental awareness in the community. Customers are encouraged to bring their old toothbrushes to **Bach Hoa Xanh** stores for collection and recycling.

ESG HIGHLIGHT ACTIVITIES



MWG is the only Vietnamese retail enterprise in the Top 100 of Fortune Southeast Asia 500



AVAKids x Panasonic ‘Exchange Old Batteries For New Plants’



MWG accompanies The 2024 "Supporting Exam Season Campaign"



MWG 20th Anniversary Kick-off Running Race



“PLASTIC-FREE JULY” 2024



Plastic Free July is a month-long event encouraging individuals to reduce disposable plastic consumption and make more sustainable choices.

GREEN KNOWLEDGE

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