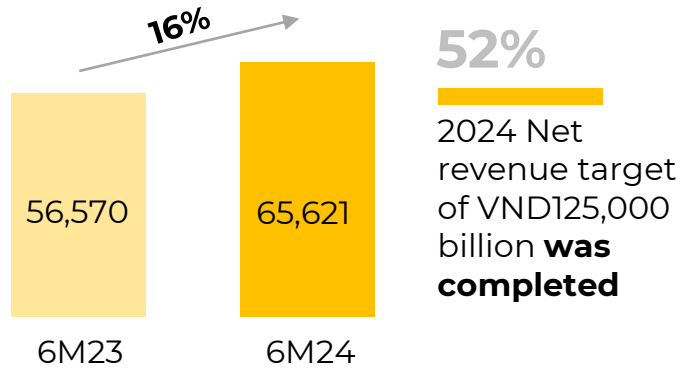
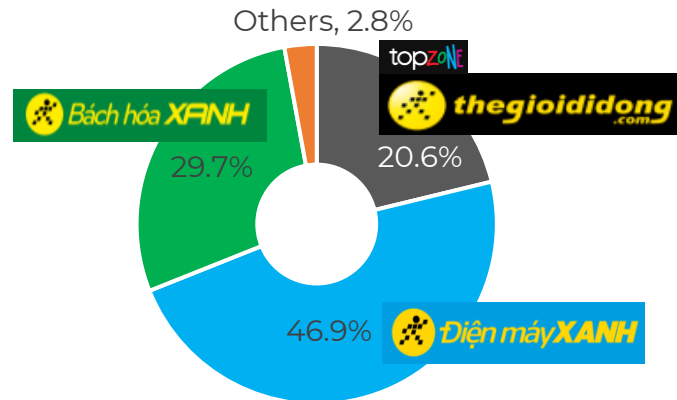


Net revenue (VND billion)

Revenue breakdown

Other information

THE GIOI DI DONG

1,046 stores, including Topzone


DIEN MAY XANH

2,093 stores, including DMS


BACH HOA XANH

1,701 stores


AN KHANG

481 stores


AVA KIDS

64 stores


ERABLUE (JV in Indonesia)

61 stores

• TGDD and DMX:

- ❑ The accumulated revenue in 6M2024 reached VND44.2 trillion, up 6.3% YoY.
- ❑ In June alone, the two chains recorded total revenue of VND7.3 trillion, which increased by 10% YoY and slightly decreased MoM due to the end of the peak season for air conditioners. Most of the categories showed positive results, particularly (i) mobile phones continued to maintain revenue growth compared to the previous month, and (ii) TVs experienced double-digit growth compared to May 2024, benefiting from football events.
- ❑ In Q2, the Company continued its practice of closing ineffective stores. Despite having fewer stores than at the end of the first quarter, total revenue increased by over 7% QoQ. The restructuring process led to positive same-store sales growth and optimal operating costs, resulting in a significant increase in operating profit.
- ❑ Online revenue in 6M24 was VND5.8 trillion, accounting for 13% of the two chains' total sales.



- **BHX:**

- In the first 6 months of 2024, BHX's accumulated sales reached VND19.4 trillion, surged 42% YoY.
- In June alone, BHX's revenue was VND3.6 trillion, marking a 5% increase in MoM. The fresh food and FMCG categories continued to be the chain's main growth drivers. The average monthly revenue per store reached about VND2.1 billion in June.

DISCLAIMERS:

- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
- *Individuals/organizations should note that this report is not intended to be an offer to buy or sell any securities, options, futures, or derivatives.*
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