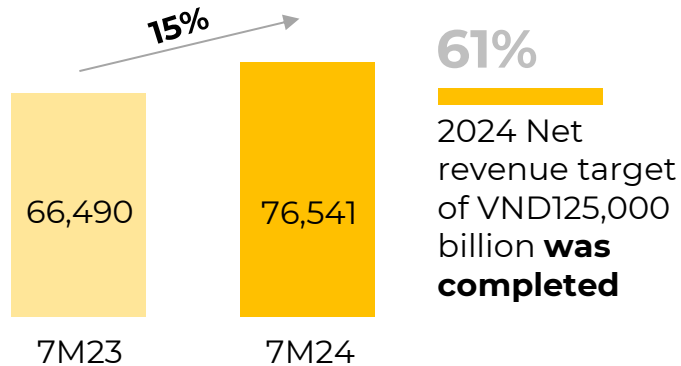
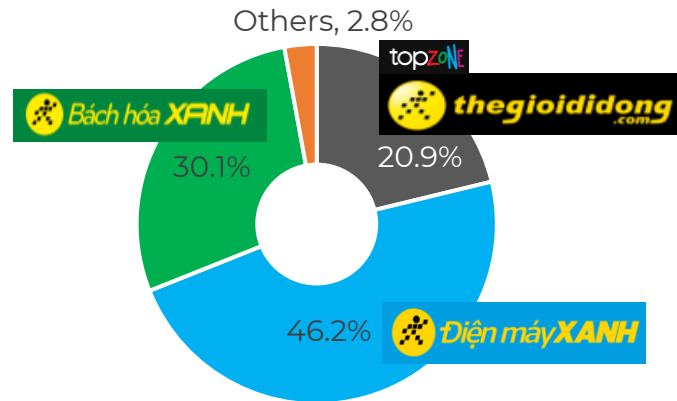


Net revenue (VND billion)

Revenue breakdown

• TGDD and DMX:

- ❑ The accumulated revenue in 7M2024 reached VND51.3 trillion, up 6% YoY.
- ❑ In July alone, the two chains recorded total revenue of VND7.2 trillion:
 - ✓ Increased by 5% YoY and slightly decreased MoM due to the end of the peak season for air conditioners and the conclusion of football events.
 - ✓ With the advantage of offering a wide range of products and proactively implementing shopping solutions that bring practical benefits to customers, the company recorded positive growth in several product categories entering their peak season, such as laptops and washing machines, together with the phone category, which continues to maintain positive growth for several consecutive months.
- ❑ Online revenue in 7M24 was VND6.3 trillion, accounting for 12% of the two chains' total sales.

Other information

THE GIOI DI DONG

1,028 stores, including Topzone


DIEN MAY XANH

2,034 stores, including DMS


BACH HOA XANH

1,704 stores


AN KHANG

387 stores


AVA KIDS

64 stores


ERABLUE (JV in Indonesia)

65 stores



- **BHX:**

- ❑ In the first 7 months of 2024, BHX's accumulated sales reached VND23 trillion, surged 40% YoY.
- ❑ In July alone, BHX's revenue was more than VND3.6 trillion, which increased by 28% YoY and slightly improved MOM. The fresh food and FMCG categories maintained double-digit growth compared to July 2023.
- ❑ The average monthly revenue per store reached about VND2.1 billion in July.

DISCLAIMERS:

- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
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