



MWG CONTINUES TO BE IN THE TOP 100 BEST PLACES TO WORK IN VIETNAM IN 2025

**VIETNAM 100
BEST PLACES
TO WORK® 2025**
LARGE ENTERPRISES
anphabe *α*

On November 19, Mobile World Investment Corporation (MWG) was officially recognized by **Anphabe** in the **Top 100 Best Places to Work in Vietnam 2025** ranking.

The ranking is based on the objective voting results of **73,000 respondents**, including over 7,000 students, evaluating more than 650 businesses in 18 key industry groups. The report was verified by **Intage Vietnam** and endorsed by the **VCCI**.

This achievement further affirms MWG's efforts in building a happy working environment, pursuing sustainable development, and placing people at the center of everything we do.

BACH HOA XANH LAUNCHES THE ‘SHARING LOVE’ PROGRAM IN THE CENTRAL REGION



In recent days, heavy rains and floods in the Central region, particularly in **Thua Thien Hue** and **Quang Nam**, have severely affected the lives of local residents. In response to these challenges, Bach Hoa Xanh has launched the **‘Sharing Love’ program** at **20 stores** across Hue and Quang Nam.

- Each store gives **200 meaningful gift packages** to local residents, sharing care and encouragement.
- Bach Hoa Xanh also offers a variety of special **promotions** and **essential products** at **affordable prices**.

Bach Hoa Xanh hopes that these small contributions in some way help the local people overcome the current difficult period.

MWG IS IN THE TOP 20 ENTERPRISES WITH THE BEST SUSTAINABLE DEVELOPMENT INDEX ON THE STOCK EXCHANGE FOR THE THIRD CONSECUTIVE TIME



The VNSI20 Index is evaluated by **HOSE** in collaboration with **GIZ** and the **State Securities Commission of Vietnam**. This achievement is a clear testament to MWG’s commitment to pursuing a sustainable, transparent, and responsible development strategy and creating long-term value for the community.

MWG DEPLOYS ELECTRIC CAR CHARGING STATIONS

The MWG building has set up areas for **electric vehicle charging**, encouraging employees and partners to use green transportation. The integration of EV infrastructure reflects MWG’s commitment to creating a modern, sustainable, and more community-friendly working environment.



HIGHLIGHT ESG ACTIVITIES



MWG organizes information security awareness training for users



An Khang collaborates with Abott to host a scientific seminar



MWG: Top 40 outstanding private enterprises representing 40 years of national renewal



An Khang joins Pink Hat Day - Day for beloved ones



MWG conducts training on the law on personal data protection



Blood donation - MWG for the community



NEW LOCATION OF THE USED CLOTHING COLLECTION STATION

The used clothing collection station **REshare x MWG** has been relocated to the **B1 parking basement**. All collected clothing will be transported by REshare to the warehouse for sorting based on its condition. Thank you MWG-ers for joining us in spreading this sustainable lifestyle!

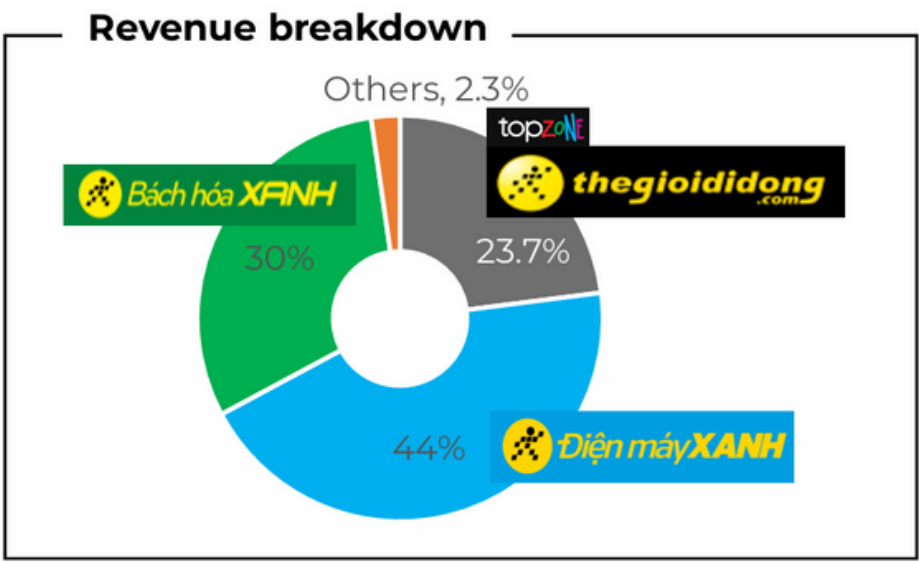
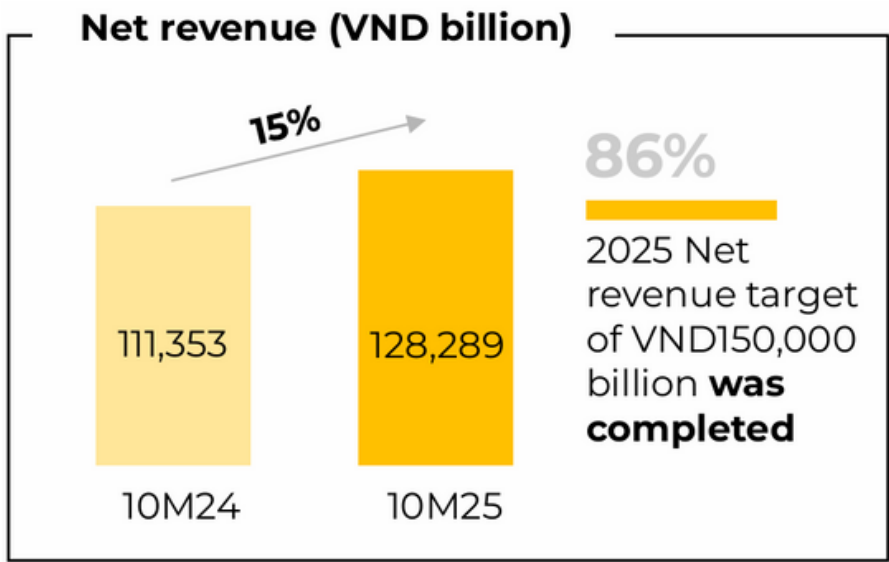


Scan the QR code for more details about the project

Did you know ?



MWG BUSINESS RESULTS REPORT - OCTOBER 2025



THE GIOI DI DONG and DIEN MAY XANH:



- In 10M2025, the two chains continued to deliver outstanding performance.
- ✓ Cumulative revenue reached VND 87 trillion in 10M2025, up nearly 17% YoY and significantly outperforming the market. With no new store openings during the period, growth was supported by higher same-store sales, which increased by over 19%, reflecting solid operational efficiency and service quality at each point of sale.
- ✓ In October 2025, the two chains generated more than VND 10.5 trillion in revenue, marking the eighth consecutive month of growth and a 33% YoY increase. This was also the highest monthly revenue of the year, surpassing even the Tet season. Growth was mainly driven by the iPhone category, which delivered double-digit growth thanks to well-managed inventory, effective launch campaigns, and flexible sales programs.
- Online revenue reached nearly VND 5 trillion in the 10M2025, contributing 5.7% of total sales.

BACH HOA XANH:



- In 10M2025, Bach Hoa Xanh recorded nearly VND 38.4 trillion in revenue, up 13% YoY, with growth driven by both fresh food and FMCG categories. In October alone, revenue reached almost VND 4 trillion.
- In 4Q2025, while continuing to open new stores, the chain remains focused on optimizing operations and maintaining stable sales momentum to ensure operating efficiency and deliver the profit target for the year.
- BHX added 600 new stores in 10M2025, more than 50% of which are located in the Central region. Collectively, these new stores generated positive store level profit after fully accounting for direct operating and logistics costs.

AN KHANG:



- An Khang reported average monthly revenue of VND 575 million per store in October 2025, marking the fourth consecutive month of growth and a notable improvement YoY. The chain continues to improve store-level performance with the aim of contributing profit to the Group.

AVAKIDS:



- AvaKids delivered double-digit revenue growth in 10M2025, with average monthly revenue per store reaching VND 1.8 billion. The chain has achieved company-level profitability and is targeting higher operating efficiency.

ERABLUE:



- EraBlue recorded more than 70% YoY revenue growth in 10M2025. The chain currently operates 158 stores, exceeding the full-year target of 150, and has achieved company-level profitability with continued improvement across key financial metrics.