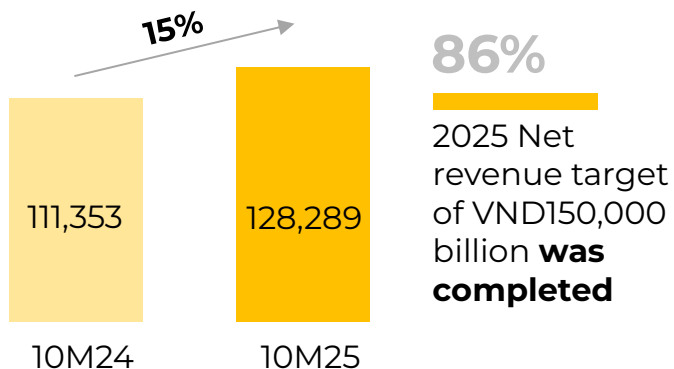


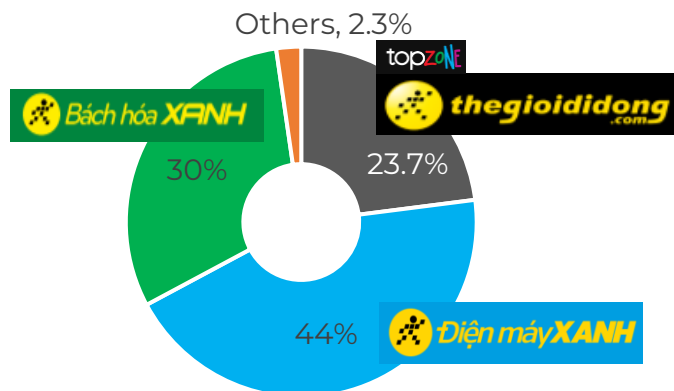


MOBILE WORLD INVESTMENT CORPORATION – YTD OCTOBER 2025 REPORT

Net revenue (VND billion)



Revenue breakdown



Other information



THE GIOI DI DONG

1,012 stores, including Topzone



DIEN MAY XANH

2,017 stores, including DMS



BACH HOA XANH

2,370 stores



AN KHANG

356 stores



AVA KIDS

72 stores



ERABLU (JV in Indonesia)

158 stores

TGDD and DMX:

- ❑ In 10M2025, the two chains continued to deliver outstanding performance.
 - ✓ Cumulative revenue reached VND 87 trillion in 10M2025, up nearly 17% YoY and significantly outperforming the market. With no new store openings during the period, growth was supported by higher same-store sales, which increased by over 19%, reflecting solid operational efficiency and service quality at each point of sale.
 - ✓ In October 2025, the two chains generated more than VND 10.5 trillion in revenue, marking the eighth consecutive month of growth and a 33% YoY increase. This was also the highest monthly revenue of the year, surpassing even the Tet season. Growth was mainly driven by the iPhone category, which delivered double-digit growth thanks to well-managed inventory, effective launch campaigns, and flexible sales programs.
- ❑ Online revenue reached nearly VND 5 trillion in the 10M2025, contributing 5.7% of total sales.



BHX:

- ❑ In 10M2025, Bach Hoa Xanh recorded nearly VND 38.4 trillion in revenue, up 13% YoY, with growth driven by both fresh food and FMCG categories. In October alone, revenue reached almost VND 4 trillion.
- ❑ In 4Q2025, while continuing to open new stores, the chain remains focused on optimizing operations and maintaining stable sales momentum to ensure operating efficiency and deliver the profit target for the year.
- ❑ BHX added 600 new stores in 10M2025, more than 50% of which are located in the Central region. Collectively, these new stores generated positive store-level profit after fully accounting for direct operating and logistics costs.

Other chains:

- ❑ An Khang reported average monthly revenue of VND 575 million per store in October 2025, marking the fourth consecutive month of growth and a notable improvement YoY. The chain continues to improve store-level performance with the aim of contributing profit to the Group.
- ❑ AvaKids delivered double-digit revenue growth in 10M2025, with average monthly revenue per store reaching VND 1.8 billion. The chain has achieved company-level profitability and is targeting higher operating efficiency.
- ❑ EraBlue recorded more than 70% YoY revenue growth in 10M2025. The chain currently operates 158 stores, exceeding the full-year target of 150, and has achieved company-level profitability with continued improvement across key financial metrics.

DISCLAIMERS:

- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
- *Individuals/organizations should note that this report is not intended to be an offer to buy or sell any securities, options, futures, or derivatives.*
- *The Company will not be responsible for any damages (if any) caused by the use of this report. Individuals/organizations using the information in this newsletter are solely responsible for their own decisions.*