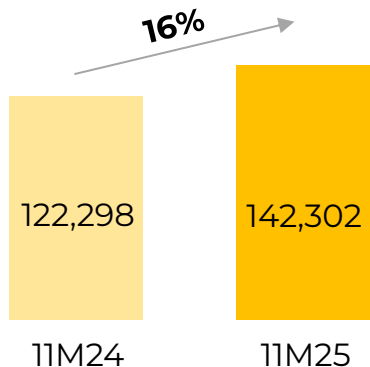




MOBILE WORLD INVESTMENT CORPORATION – YTD NOVEMBER 2025 REPORT

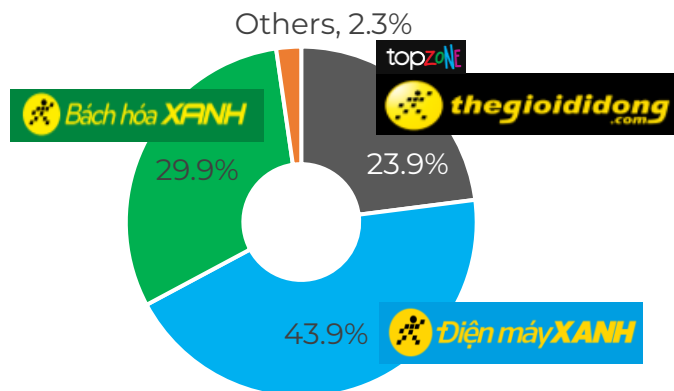
Net revenue (VND billion)



95%

2025 Net revenue target of VND150,000 billion **was completed**

Revenue breakdown



Other information



THE GIOI DI DONG

1,012 stores, including Topzone



DIEN MAY XANH

2,017 stores, including DMS



BACH HOA XANH

2,482 stores



AN KHANG

371 stores



AVA KIDS

80 stores



ERABLUE (JV in Indonesia)

168 stores

TGDD and DMX:

- ❑ In 11M2025, the two chains continued to record solid growth, outperforming the overall market. Cumulative revenue reached nearly VND 96.5 trillion, up 18% YoY. Growth was primarily driven by same-store sales, which increased by 20%, reflecting the effectiveness of the strategy to enhance operational efficiency and optimize the existing store network instead of expansion.
- ❑ In November 2025, revenue totaled nearly VND 9.5 trillion. Compared to the previous month, revenue adjusted amid softer demand for iPhone products. However, the chains still delivered a 32% YoY increase and maintained growth versus the high base of September 2025, despite unfavorable weather conditions. Performance was supported by growth across key categories, including mobile phones, TVs, white goods, and home appliances.
- ❑ Online revenue reached nearly VND 5.6 trillion in 11M2025, accounting for 5.8% of total sales.



BHX:

- ❑ In 11M2025, Bach Hoa Xanh recorded nearly VND 42.6 trillion in revenue, up 14% YoY, with growth driven by both fresh food and FMCG categories. In November 2025 alone, revenue reached VND 4.2 trillion, representing a 6% MoM increase and nearly 20% YoY growth.
- ❑ After 11 months, BHX added 721 new stores, exceeding the 2025 expansion target of 600 stores, with nearly 50% located in the Central region. These new stores have collectively achieved positive store-level profit, after fully accounting for direct operating expenses and logistics costs.
- ❑ Also in November 2025, BHX officially entered the Northern market with the launch of 20 stores in Ninh Binh, marking a strategic expansion milestone after nearly 10 years of serving customers in the Southern and Central regions.

Other chains:

- ❑ An Khang reported average monthly revenue of over VND 550 million per store in November 2025, up 7% YoY. The chain continues to focus on improving store-level efficiency, with the objective of contributing profit to the Group.
- ❑ AvaKids delivered double-digit revenue growth in 11M2025, with average monthly revenue of nearly VND 1.8 billion per store. The chain has achieved company-level profitability and will continue to prioritize operational efficiency going forward.
- ❑ EraBlue recorded more than 70% revenue growth in 11M2025. The chain currently operates 168 stores, exceeding the full-year target of 150 stores, and has achieved company-level profitability.

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