



MWG - TOP 50 PIONEERING ENTERPRISE COMMITTED TO IMPROVING CORPORATE GOVERNANCE IN VIETNAM 2025

On December 5, 2025, Mobile World Investment Corporation (MWG) was honored to be named among the enterprises achieving the VNCG50 title, evaluated and recognized by the Vietnam Institute of Directors (VIOD), with the accompaniment of the International Finance Corporation (IFC), the Swiss State Secretariat for Economic Affairs (SECO), and the State Securities Commission of Vietnam (SSC). The title recognizes MWG's efforts in enhancing transparency and corporate governance standards in accordance with **the VNCG50 Scorecard** - an initiative based on the **ASEAN Corporate Governance Scorecard (ACGS)** - contributing to the promotion of the quality of corporate governance in Vietnam in line with the stock market development orientation toward 2030.

BACH HOA XANH HONORED TO RECEIVE A LETTER OF COMMENDATION THE HO CHI MINH CITY PEOPLE'S COMMITTEE



December 19, within the framework of the 2025 **Supply - Demand Connectivity Program between HCMC and other provinces and cities** in 2025, the Ho Chi Minh City People's Committee presented a **Letter of Commendation to Bach Hoa XANH** in recognition of its proactive role and strong sense of responsibility as the focal point for implementing the "**Green Tick of Responsibility**" goods quality control cooperation program. The initiative contributes to improving the quality of goods circulating in the market, promoting transparency, and protecting consumers' rights.

BHX remains committed to upholding its sense of responsibility and working closely with the City toward a safe, high-quality, and sustainable retail market.

WORKSHOP: UNDERSTANDING AND APPLYING COMPETITION LAW

MWG organized the workshop to help its management teams gain a solid understanding of core legal regulations, enhance compliance awareness, and prevent legal risks in business operations. The program was conducted with direct guidance from the National Competition Commission under **the Ministry of Industry and Trade.**

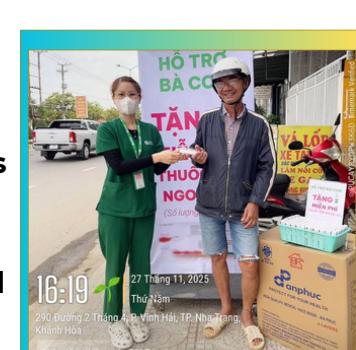
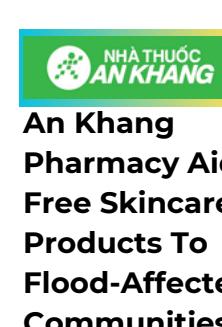


MWG FOR THE SECOND CONSECUTIVE YEAR FEATURED IN THE TOP 100 SUSTAINABLE DEVELOPMENT ENTERPRISES 2025 - CSI 100



The CSI Index was initiated by **VCCI** and implemented by **VBCSD**, in coordination with **the Central Policy and Strategy Commission, the Ministry of Agriculture and Environment, the Ministry of Home Affairs, the Vietnam General Confederation of Labour, and the Ministry of Finance**, to provide a comprehensive assessment of corporate sustainability across four pillars: Economic, Environmental, Social, and Governance.

HIGHLIGHT ESG ACTIVITIES



Did you know?

VIETNAM'S VEHICLE EMISSION TIGHTENING ROADMAP

According to **Decision No. 43/2025/QĐ-TTg** of the Government on the roadmap for automobile emission standards:

- **From March 1, 2026**, vehicles manufactured before 2017 must meet Euro 1-2; those from 2017-2021 must meet Euro 3, and vehicles manufactured from 2022 must meet Euro 4.
- **From 2027**, in Hanoi and HCM City, vehicles manufactured 2017-2021 must meet Euro 4 standards; from 2028, vehicles manufactured from 2022 onward must meet Euro 5 standards.
- **From 2029**, all vehicles in Hanoi and HCM City must meet a minimum Level 2 emission standard.

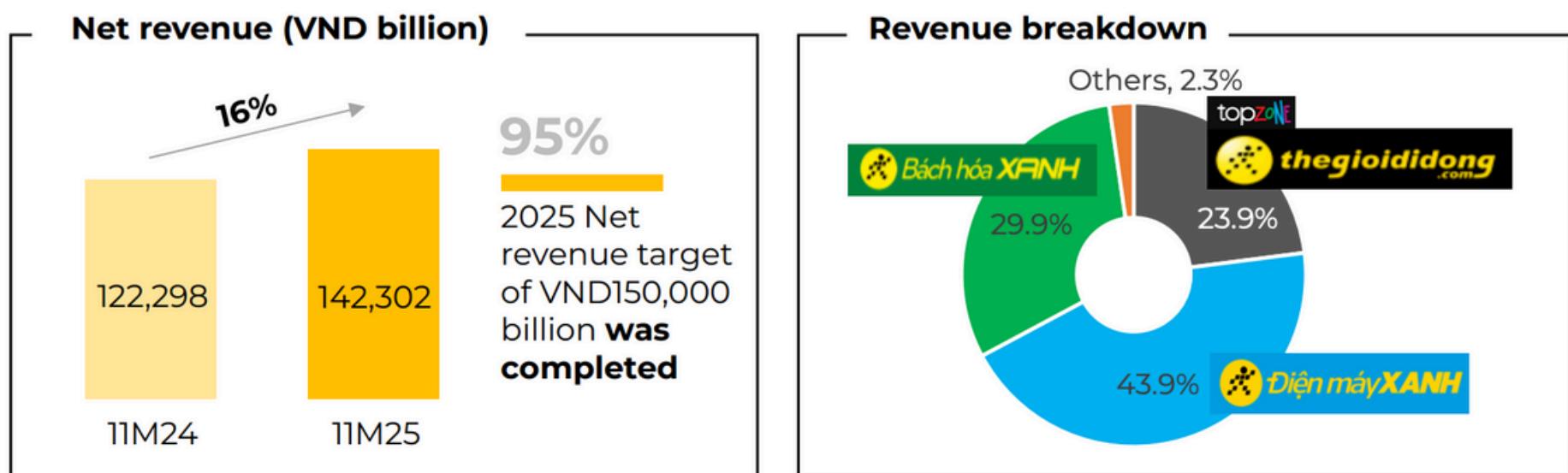


MWG BUSINESS RESULTS REPORT - NOVEMBER 2025

22/12/2025

ESG

Environmental - Social - Governance
Môi trường
Xã hội
Quản trị



THE GIOI DI DONG and DIEN MAY XANH:



1012 stores





2017 stores



- ❑ In 11M2025, the two chains recorded total revenue of nearly VND 96.5 trillion (+18% YoY). Growth was primarily driven by existing stores (+20% YoY), reflecting the company's strategic focus on enhancing operational efficiency and optimizing the current store network instead of expanding new locations.
- ✓ In November 2025 alone, total revenue reached nearly VND 9.5 trillion (+32% YoY), supported by strong growth across key product categories including mobile phones, TVs, white goods, and home appliances.
- ❑ Online revenue reached nearly VND 5.6 trillion in 11M2025, contributing 5.8% of total sales.

BACH HOA XANH:



2482 stores



- ❑ In 11M2025, Bach Hoa Xanh recorded nearly VND 42.6 trillion in revenue (+14% YoY), with growth supported by both fresh food and FMCG categories. In November alone, revenue reached VND 4.2 trillion (+6% MoM and +20% YoY).
- ❑ After 11 months, the chain had opened 721 new stores, exceeding the 2025 expansion target of 600 stores, with nearly 50% of new locations concentrated in the Central region. Collectively, these new stores delivered positive store-level profit.
- ❑ In November, Bach Hoa Xanh officially entered the Northern market with its first 20 stores in Ninh Binh, marking a strategic expansion milestone after nearly 10 years of serving customers in the Southern and Central regions.

AN KHANG:



371 stores



- ❑ In November 2025, An Khang recorded average revenue of more than VND 550 million per store, up 7% YoY. The chain continues to focus on improving store-level efficiency, with the objective of contributing profit to the Group.

AVAKIDS:



80 stores



- ❑ AvaKids delivered double-digit revenue growth in 11M2025 versus the same period last year, with average monthly revenue of nearly VND 1.8 billion per store. The chain has achieved company-level profitability and will continue to prioritize operational efficiency going forward.

ERABLUE:



168 stores



- ❑ EraBlue recorded revenue growth of more than 70% in 11M2025. The chain is currently operating 168 stores, exceeding its full-year target of 150 stores, and has achieved company-level profitability.