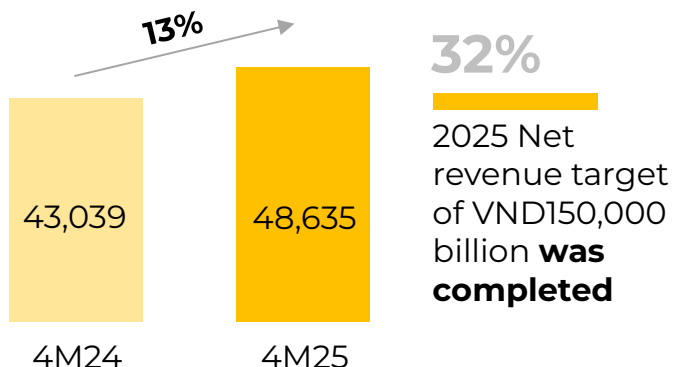


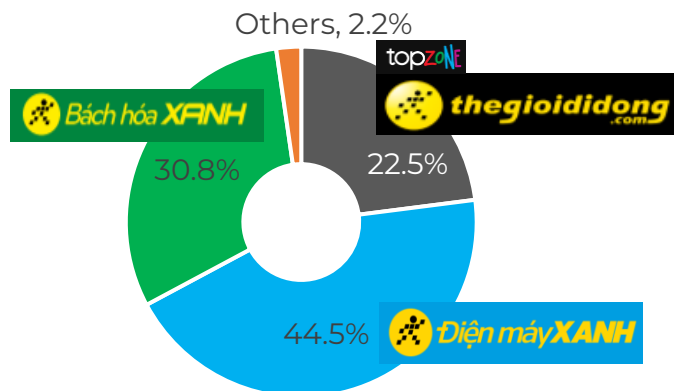


MOBILE WORLD INVESTMENT CORPORATION – YTD APRIL 2025 REPORT

Net revenue (VND billion)



Revenue breakdown



• **TGDD and DMX:**

- ❑ The accumulated revenue in 4M25 reached 32.6 trillion, marking an 11% YoY growth. Revenue per existing store recorded a YoY increase of over 10%.
- ❑ In April 2025 alone, total revenue of TGDD and DMX reached 8.3 trillion, up 13% MoM and up 3% YoY, in which:
 - ✓ The air conditioner, refrigerator, and cooling appliances recorded MoM revenue growth ranging from 30% to 100%, driven by strong seasonal demand during the hot weather and the Company's outstanding service offerings (same-day installation, buy now pay later, free installation, extended warranty, etc.).
 - ✓ The mobile phone and tablet categories recorded modest MoM growth and over 20% YoY growth.
 - ✓ The TVs grew over 20% MoM and returned to positive YoY growth for the first 4 months of the year.
- ❑ Online sales for the first 4 months reached nearly VND 1.9 trillion, contributing 6% to the total revenue of the two chains.

Other information



THE GIOI DI DONG

1,017 stores, including Topzone



DIEN MAY XANH

2,025 stores, including DMS



BACH HOA XANH

2,129 stores



AN KHANG

326 stores



AVA KIDS

62 stores



ERABLUE (JV in Indonesia)

99 stores



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• **BHX:**

- ❑ In the first 4 months of 2025, Bach Hoa Xanh delivered nearly VND 15 trillion in revenue, up 21% YoY. Both fresh food and FMCG categories contributed equally to this growth.
- ❑ Mature stores (those opened before September 1, 2024) continued to perform consistently, maintaining an average monthly revenue of VND 2.1 billion per store.
- ❑ The Company opened 359 new stores in the first 4 months, with nearly 50% located in the Central region. The newly opened stores collectively delivered positive operating profit after covering all direct store-level operating costs.

DISCLAIMERS:

- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
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