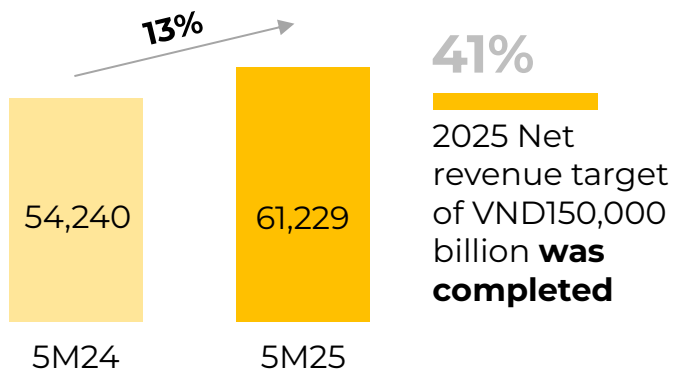


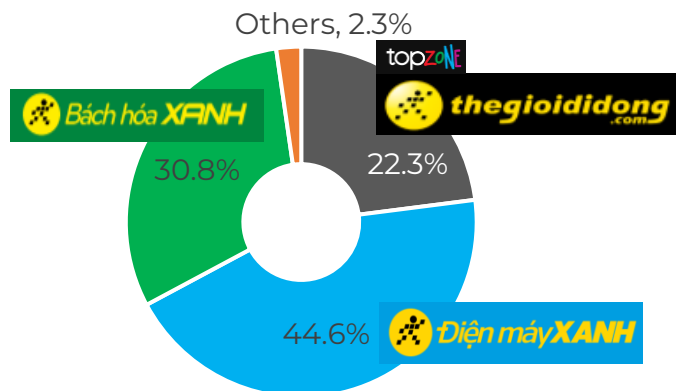


MOBILE WORLD INVESTMENT CORPORATION – YTD MAY 2025 REPORT

Net revenue (VND billion)



Revenue breakdown



Other information



THE GIOI DI DONG

1,015 stores, including Topzone



DIEN MAY XANH

2,025 stores, including DMS



BACH HOA XANH

2,180 stores



AN KHANG

326 stores



AVA KIDS

62 stores



ERABLUE (JV in Indonesia)

107 stores

TGDD and DMX:

- ❑ The accumulated revenue in 5M25 reached nearly VND41 trillion, marking an 11% YoY growth. Revenue per existing store recorded a YoY increase of over 11%.
- ❑ In May 2025, total revenue of TGDD and DMX reached VND 8.4 trillion – the highest since the Tet holiday – continuing to grow MoM and was up 13% YoY. Although the rainy season arrived early this year and affected demand for cooling products, the Company maintained its growth momentum thanks to strong performance from key categories:
 - ✓ Phones, tablets, and laptops delivered impressive growth, ranging from 20% to 50% YoY.
 - ✓ TVs continued to recover, recording single-digit growth after five months.
 - ✓ Washing machines, home appliances, and other categories all delivered YoY growth from single to double digits.
 - ✓ These positive results driven by a diversified product portfolio, excellent customer service, and flexible buy now pay later solutions that align with customer needs.
- ❑ Online sales for the first 5 months reached nearly VND 2.6 trillion, maintaining a 6% contribution to total revenue of the two chains.



BHX:

- ❑ In the first 5 months of 2025, Bach Hoa Xanh generated nearly VND 18.9 trillion in revenue, up 19% YoY. Growth came from both major categories: fresh food and FMCG.
- ❑ As of the end of May, the chain had opened 410 new stores, surpassing the full-year target of 200 to 400 new stores. More than 50% of these are located in the Central region. Newly opened stores delivered a positive total profit at the store level after accounting for all direct operating costs.
- ❑ Since May, revenue begun to stabilize month-over-month as the rainy season begins. While continuing to open new stores, the chain has also focused on optimizing store operations and tightening cost control, leading to a significant improvement in operational efficiency.

DISCLAIMERS:

- *The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.*
- *Individuals/organizations should note that this report is not intended to be an offer to buy or sell any securities, options, futures, or derivatives.*
- *The Company will not be responsible for any damages (if any) caused by the use of this report. Individuals/organizations using the information in this newsletter are solely responsible for their own decisions.*