



No. 59/2025/MWG

HCMC, July 29, 2025

"Re. the explanation of the difference in financial statements for Q2 2025."

To: - State Securities Commission of Vietnam
 - Ho Chi Minh Stock Exchange

According to clause 4 article 14 of Circular No. 96/2020/TT-BTC dated November 16th, 2020, of the Ministry of Finance, providing guidelines on the disclosure of information on the securities market, the company shall be required to explain the occurrence of any of the following events:

1. Profit after-tax is shown in the income statement of the reporting period changes by at least 10% compared to that of the same reporting period in the previous year;
2. Profit after-tax of the reporting period is negative; YoY profits change from a positive number to a negative number or vice versa;
3. After audit or review, the profit after tax of the reporting period varies by at least 5% and changes from a positive number to a negative number or vice versa.

Mobile World Investment Corporation would like to explain the change of over 10% in Financial Statements (FS) in Q2/2025 and 1H/2025 compared to the same periods last year as follows:

Explanation for the YoY changes in the Consolidated FS for Q2/2025 and 1H/2025:

Consolidated net profit for Q2/2025 reached VND 1,657.5 billion, up 41% from VND 1,172.4 billion in Q2/2024. Consolidated net profit for 1H2025 reached VND 3,205.4 billion, up 54% from VND 2,075.4 billion in 1H2024.

Reason:

- MWG's net profit recorded strong growth in the first half of 2025, mainly driven by (i) a 12.5% increase in net revenue, which led to higher absolute gross profit, and (ii) continued optimization of operations and cost efficiency across all chains.
- For thegioididong.com and Dien May Xanh, net revenue for 1H2025 reached VND 49.4 trillion, up 12% YoY, despite operating with over 200 fewer stores compared to early 2024. This growth was primarily driven by strong performance at existing stores, contributing to higher gross profit, while operating costs were further optimized. These factors made significant contributions to overall business performance and reaffirmed the chains' role as key profit pillars of the Group. The results reflect the effectiveness of differentiated growth strategy, which focuses on providing an optimized, personalized, and convenient shopping experience for customers.
- For Bach Hoa Xanh, the chain reported a significant improvement in net profit in Q2/2025 compared to Q1/2025, thanks to efforts to control shrinkage during the rainy season, especially in the fresh food category, and improved operational efficiency.
- Other chains including An Khang, AVAKids, and EraBlue also showed improved performance compared to the same period last year, further contributing to the Group's overall profit growth.

Explanation of YoY changes in Separate FS for Q1 and 1H/2025:

Net profit of the Parent Company in Q2/2025 reached VND 951.6 billion, up 30% from VND 733.9 billion in Q2/2024. Net profit of the Parent Company for 1H2025 reached VND 1,459 billion, up 70% from VND 858.5 billion in 1H2024.

Reason: The Parent received dividend income during 1H/2025.

Best regards!

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MOBILE WORLD INVESTMENT CORPORATION

TỔNG GIÁM ĐỐC
GENERAL DIRECTOR



Vu Dang Linh