

THẾ GIỚI DI ĐỘNG RANKS IN TOP 4 STRONGEST VIETNAMESE BRANDS

According to **Brand Finance** - a global brand valuation consultancy, Thế Giới Di Động was honored as one of the **Top 4 Strongest Brands in Vietnam**. The ranking is based on multiple criteria such as: Brand Value (Royalty Relief); Brand Strength Index (BSI); Sustainability Perceptions Value (SPV). This recognition demonstrates that MWG is not only a strong business but also among the most trusted and loved brands in Vietnam.

In particular, this is the consecutive year that Thế Giới Di Động and Điện Máy Xanh has been listed among the Top 30 and Top 38 **Most Valuable Vietnamese Brands** by Brand Finance, reaffirming its strong presence in consumers' minds.



ĐIỆN MÁY XANH CONTINUES PILOT PROGRAM FOR E-WASTE COLLECTION IN HANOI

Electronic waste collection activity is part of the program by the **Ministry of the Environment of Japan**, with the goal of building an electronic waste collection system in Southeast Asia. All collected products will be handed over to a specialized transportation unit for proper treatment. To encourage customers to join hands in protecting the environment, Điện Máy Xanh supports part of the collection fee for the following products:

- **CRT TV (S): 90.000 VND - (L): 110.000 VND**
- **Flat Screen TV (S): 110.000 VND - (L): 140.000 VND**
- **Refrigerator (S): 110.000 VND - 310.000 VND**
- **Washing Machine (Top Load): 140.000 VND - (Front Load): 180.000 VND**
- **Air Conditioner: 200.000 VND**

This project contributes to reducing the amount of electronic waste released into the environment, promoting a circular economy, and raising public awareness about waste classification and proper disposal.



Scan the QR code to learn more



12/09/2025

ESG

Environmental - Social - Governance
Môi trường
Xã hội
Quản trị



MWG HONORED WITH THE "GREEN STAR" MERIT



MWG AMONG TOP 50 IN PRIVATE 100 VIETNAM LARGEST TAXPAYERS



AN KHANG PHARMACY SIGNS AGREEMENT WITH OPELLA

On September 4, 2025, An Khang Pharmacy and Opella officially signed a strategic partnership agreement with the goal of “**Commitment to quality, safe products with transparent origins – Accompanying the health of Vietnamese people.**”

HIGHLIGHT ESG ACTIVIES



Internal charity run program



MWG building now has a parking area for electric motorbikes



MWG Union rewards 2,500 children of employees for outstanding academic achievements



Did you know?

E-WASTE & ITS IMPACTS

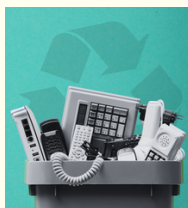
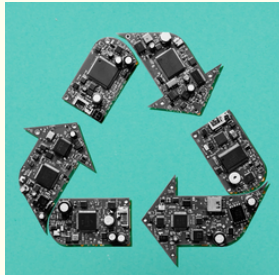
Every year, Vietnam generates about **100.000 tons** of electronic waste (E-Waste) (Institute of Science, Technology and Environment). E-Waste contains many heavy metals and toxic chemicals such as **mercury, lead, cadmium...** which can cause environmental pollution and pose serious risks to human health.

Solutions:

- Maintain the durability of devices;
- Reuse components at reasonable cost;
- Bring e-waste to collection points in compliance with regulations to minimize impacts.

PLASTIC WASTE CLASSIFICATION

Plastic waste that is not properly classified and treated can cause soil and water pollution. Every week, access E-Learning to see instructions on how to classify waste.



SCAN HERE