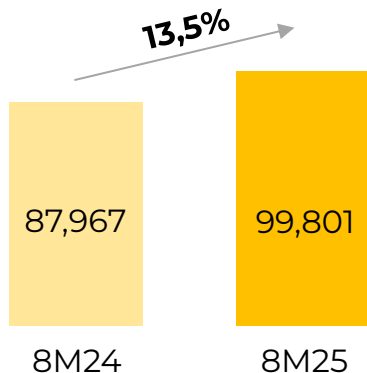




MOBILE WORLD INVESTMENT CORPORATION – YTD AUGUST 2025 REPORT

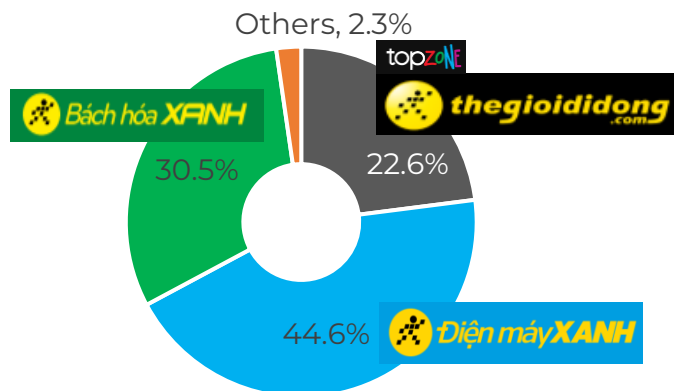
Net revenue (VND billion)



67%

2025 Net revenue target of VND150,000 billion **was completed**

Revenue breakdown



Other information



THE GIOI DI DONG

1,014 stores, including Topzone



DIEN MAY XANH

2,023 stores, including DMS



BACH HOA XANH

2,233 stores



AN KHANG

326 stores



AVA KIDS

62 stores



ERABLU (JV in Indonesia)

135 stores

TGDD and DMX:

- ❑ In 8M2025, the two chains delivered positive results with total revenue of VND 67 trillion, up 14% YoY. With about 150 fewer stores on average compared to 8M2024, growth was primarily driven by a 15% improvement in same-store sales.
- ❑ In August 2025, typically a low season for sales, the Company still generated nearly VND 9 trillion in revenue, marking the 6th consecutive month of positive growth, up 19% YoY and 3% MoM. Growth was supported by major categories, particularly laptops and consumer electronics, which showed solid improvement compared to July.
- ❑ In August 2025, TGDD, DMX and Topzone started preparing for the September iPhone launch, the first time Vietnam will launch the product simultaneously with the U.S.
- ❑ Online sales reached nearly VND 3.7 trillion in 8M2025, contributing 5.5% of total revenue.



BHX:

- ❑ In 8M2025, Bach Hoa Xanh recorded nearly VND 30.5 trillion in revenue, up 14% YoY, with growth contributed by both fresh food and FMCG categories.
- ❑ After optimizing costs during the rainy season, the chain returned to growth in July and August, with revenue up 4% each month.
- ❑ The chain added 463 new stores, of which more than 50% are located in the Central region. Collectively, the new stores delivered positive store-level profit after fully accounting for direct operating costs. In the remaining 4 months of the year, BHX will continue selective expansion in provinces where the chain already has a presence.

Other chains:

- ❑ An Khang reported average revenue per store of VND 530 million in August 2025, maintaining positive MoM and YoY growth. The chain will continue improving store-level efficiency to drive future profitability for the Group.
- ❑ AvaKids delivered double-digit revenue growth in 8M2025 YoY, with average revenue per store reaching nearly VND 1.8 billion per month, much higher than the same period in 2024. The chain has achieved company-level profitability and continues to improve its financial performance month by month.
- ❑ EraBlue recorded over 70% YoY revenue growth in 8M2025. Average monthly revenue per store reached about VND 4 billion for the M format (equivalent to DMX Mini) and nearly VND 2 billion for the S format (equivalent to DMX Supermini), almost double the revenue of comparable DMX formats in Vietnam. In the remaining four months, EraBlue will continue expanding to reach its target of 150 operating stores by year-end. The chain has already achieved company-level profitability and is steadily improving its financial performance.

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