

MWG NEWS

January 2026

BACH HOA XANH PILOTS ELECTRIC TRUCKS IN DELIVERY OPERATIONS



Bach Hoa XANH has begun piloting small electric trucks in its goods transportation operations, aiming to reduce emissions in logistics and gather practical data for a long-term green transition roadmap. This week, the vehicles have started trial runs and are expected to be put into actual operation from mid-next week.

HOME CREDIT AND MOBILE WORLD ELEVATE THEIR STRATEGIC PARTNERSHIP THROUGH 2030



On January 13, Home Credit Vietnam and Mobile World Investment Corporation (MWG) officially upgraded their strategic partnership. The cooperation focuses on the Dien May Xanh ecosystem to offer more financial solutions and improve the shopping experience for customers.

In the 2026 - 2030 cooperation period, both sides aim to improve in-store experiences, simplify processes, and offer more flexible financial options such as 0% installment plans, Home PayLater, payment terms of up to 12 months, and faster approvals. The partnership will also expand to other MWG retail chains, including Bach Hoa Xanh, An Khang, and AVAKids, helping build a more complete consumer and finance ecosystem.

LUNAR NEW YEAR 2026 DECORATIONS AT MWG



MOBILE WORLD RECEIVES “BEST ESG SOLUTION VIETNAM” RECOGNITION FOR SUSTAINABILITY-LINKED LOAN

The award from The Asset is clear proof of the Company’s consistent and well-planned efforts in implementing sustainable development solutions. Accordingly, Mobile World is reducing and will continue to reduce greenhouse gas emissions at its stores under Scope 1 and Scope 2, while also taking actions to reduce plastic waste in its operations.



YOUR OPINIONS ON MWG’S ESG SUSTAINABILITY JOURNEY



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KEY ESG ACTIVITIES



Strategic Partnership between Tho Dien May XANH and V-GREEN



MWG Honored as a Ho Chi Minh City Green Enterprise in 2025



An Khang Provides Free Deworming Medication on January 6



BHX Honors Top 40 Outstanding Supermarket Managers in the Seafood Category



MWG Named Among Top 10 Companies for Comprehensive ESG Performance in 2025



BHX x Colgate: Give Old Toothbrushes - Build a Greener Future



Did you know ?

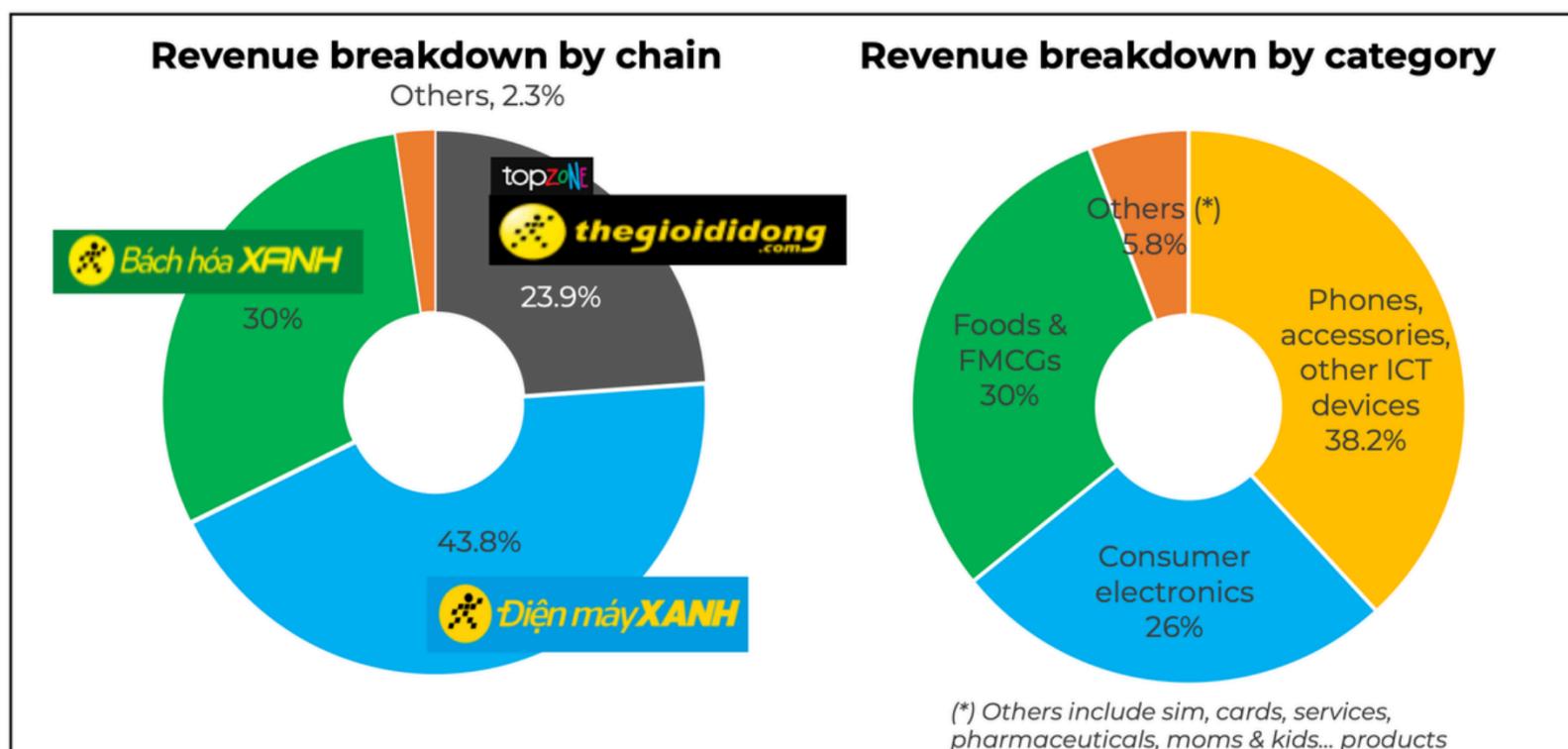
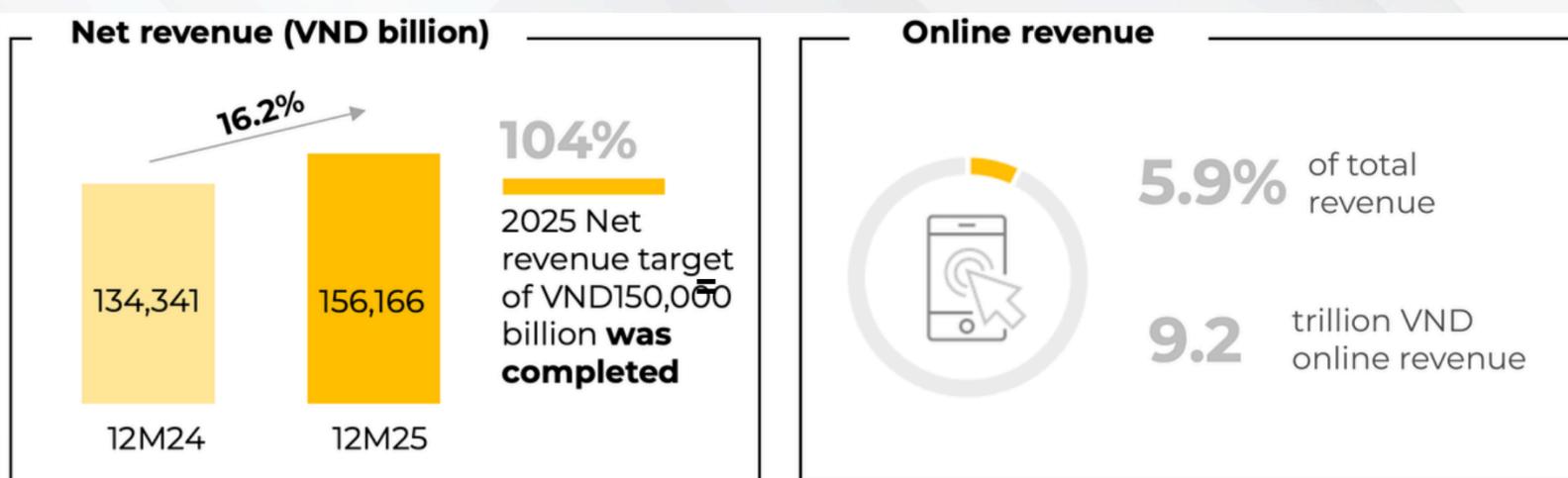
LOGISTICS EMISSIONS ARE A MAJOR CHALLENGE

Globally, logistics currently accounts for around 7 - 8% of total CO₂ emissions (Vietnam Logistics Business Association - VLA). In Vietnam, the transport sector emits more than 50 million tons of CO₂ each year, and this figure could rise to nearly 90 million tons by 2030 if timely solutions are not implemented (World Bank).

Road transport accounts for up to 85% of transport-related emissions, with trucks handling approximately 77% of total freight volume. In the retail sector, pressures from fast delivery, last-mile delivery, and dense store networks make logistics one of the major sources of emissions. This highlights the urgent need for businesses to shift toward greener and more efficient logistics and operating models.



2025 BUSINESS RESULTS REPORT



OVERVIEW

- In 2025, Vietnam’s economy sustained solid growth momentum despite ongoing volatility in the global economy. Full-year GDP growth exceeded 8%, while total retail sales of goods and consumer services rose by 9.2% year-over-year, reflecting continued improvement in domestic demand and well-controlled inflation.
- MWG continued to implement tailored development strategies for each retail chain, with a continued focus on the “Reduce Quantity – Increase Quality” restructuring program. The Company prioritized enhancing store-level operating efficiency, optimizing cost structures, while continuing store expansion.
- In the same year, MWG continued to receive recognition across multiple reputable domestic and regional rankings and awards, including:
 - Top 3 Large-Cap Listed Companies (Non-Financial) with the Best Investor Relations (IR), as highly rated by financial institutions
 - Top 4 Strongest Brands in Vietnam – thegioididong.com
 - Top 8 Best Corporate Governance Companies – Large-Cap Group (VLCA)
 - Top 20 Companies with the Best Sustainability Performance on the Stock Exchange (VNSI20)
 - Top 50 Most Effective Businesses in Vietnam
 - Top 50 Best Listed Companies in 2025
 - Top 100 Sustainable Development Enterprises in Vietnam (CSI 100)
 - Top 100 Most Valuable Brands in Vietnam, including thegioididong.com, Dien May XANH, and Bach Hoa XANH
 - Top 100 Best Places to Work in Vietnam 2025
 - Top 500 Largest Companies in Southeast Asia (Fortune SEA 500)

2025 BUSINESS RESULTS REPORT

THE GIOI DI DONG and DIEN MAY XANH:



1012 stores



2008 stores



- TGDĐ recorded revenue of VND 37.3 trillion, while Dien May Xanh (ĐMX) reached VND 68.4 trillion (+18% YoY). Online revenue reached nearly VND 6.1 trillion, accounting for ~5.8% of total chain revenue.
- Most product categories maintained positive growth of 10%–50%, with mobile phones, tablets, consumer electronics, and household appliances recording double-digit growth, continuing to serve as the primary profit drivers.
- Revenue growth was significantly higher than market despite operating approximately 100 fewer stores on average, while same-store sales increased by over 20%.
- The Company focused on improving the performance of its core operations, rolling out promotional programs and customer financing solutions, optimizing operating costs, and improving productivity at each store.

ERABLUE:



181 stores



- The chain recorded revenue growth of over 70% year-over-year and , officially delivered full-year profitability to the Group.. In 2026, the chain will continue to sustain strong growth momentum through ongoing store expansion.

BACH HOA XANH:



2559 stores



- Revenue reached ~ VND 46.9 trillion (+14% YoY). Online revenue was VND 2.3 trillion, accounting for ~ 5% of total revenue.
- Opening 789 new stores, exceeding the original plan of 600, with ~ 50% located in Central Vietnam and official expansion into Northern Vietnam.
- The consumer goods market saw only modest growth, while the FRESH category grew ~ 5%–15%, and FMCG categories increased by 5%–20%.
- The Company delivered its second consecutive profitable year, achieving stronger growth compared to 2024. It continues to accelerate scale expansion, optimize operations and enhance product quality.

AN KHANG:



382 stores



- Revenue reached nearly VND 2.2 trillion.
- Revenue per store increased ~ 17% year-on-year, reaching around VND 550 million per store per month, positioning the chain to contribute to the Group's profitability from 2026 onward.

AVAKIDS:



83 stores



- Revenue reached ~ VND 1.4 trillion (+16% YoY), with online channels contributing over 50% of total revenue (+90% YoY). Avakids contributed profits to the Group in 2025, with profitability improving significantly compared to 2024.