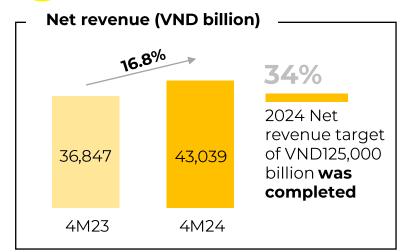
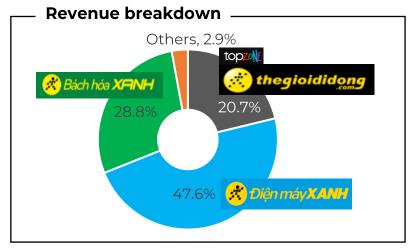


## **MOBILE WORLD INVESTMENT CORPORATION - YTD APRIL 2024 REPORT**





### • TGDD and DMX:

- ☐ The accumulated revenue in 4M2024 reached VND29.4 trillion, up 8% YoY.
- In April alone, the two chains' total revenue reached about VND8 trillion, up 25% MoM, due to high demand for air conditioners and cooling appliances amid the hot season. Besides weather factors, this growth also comes from (i) a sufficient supply of goods ensured for the hot season with a complete product portfolio, (ii) attractive promotional programs, and (iii) proactive management of delivery and installation resources.
- □ Online revenue in 4M24 was VND4.7 trillion, accounting for 16% of the two chains' total sales.

#### Other information



#### THE GIOI DI DONG

1,071 stores, including Topzone



#### **DIEN MAY XANH**

2,184 stores, including DMS



#### **BACH HOA XANH**

1,696 stores



#### **AN KHANG**

526 stores



### **AVA KIDs**

64 stores





# **MOBILE WORLD INVESTMENT CORPORATION – YTD APRIL 2024 REPORT**

#### • BHX:

- □ In the first 4 months of 2024, BHX's accumulated sales reached VND12.4 trillion, surged 43% YoY.
- □ In April alone, BHX's revenue was VND3.2 trillion, marking a 6% increase MoM, thanks to the strong spending during holidays. The average revenue per store reached about VND 1.9 billion.

#### **DISCLAIMERS:**

- The information in this report has been collected from various sources and has not been audited, with no guarantee of completeness or absolute accuracy.
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