

BUSINESS RESULTS FOR 2M2026

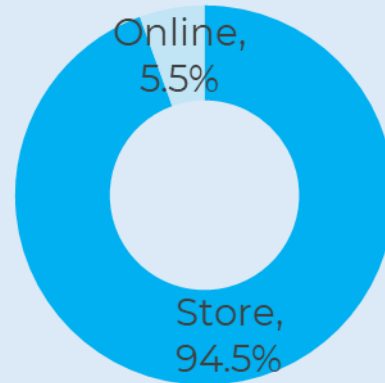
Total revenue (VND bn)

22,902 (+35.2% YoY)

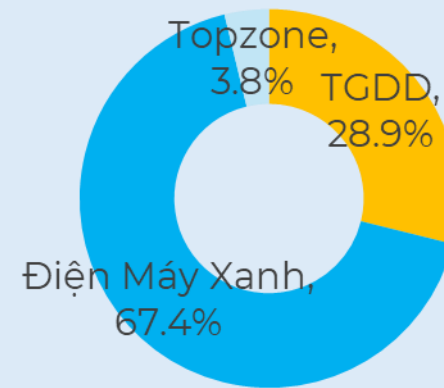
% guidance completion

18,7%

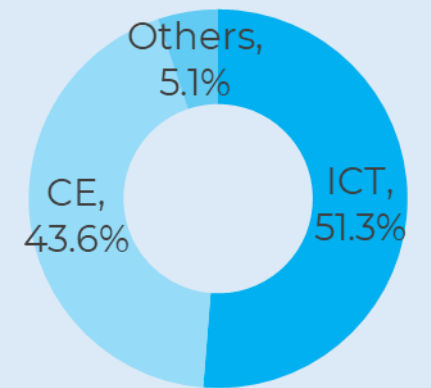
Sales mix by channel



Sales mix by chain



Sales mix by category



Key takeaways:

- By chain, TGDD, Điện Máy Xanh and Topzone opened minimal new stores; growth was driven primarily by SSSG. TopZone delivered the strongest performance, supported by a **>60% YoY** increase in Apple product sales.
- All product categories delivered double-digit growth (**20–50% YoY**), with the core categories (Phones, TV, Air-Con, Fridge, Washers, Appliances) growing **>30% YoY**.
- Strengthening consumer finance solutions has eased affordability for customers especially in the context of rising tech product prices. Revenue through financing solutions grew nearly **50% YoY**.
- The utility and agent banking services recorded over **11 million transactions** with a GMV exceeding **VND 17 trillion**.
- EraBlue (Indonesia) posted **IDR 545 billion** in revenue, **up 96% YoY**; opened over 100 new stores in the past year, and is targeting a total of 500 stores by 2027.

Store count:

